**PURDUE UNIVERSITY**
**REQUEST FOR ADDITION, EXPANSION, OR REVISION OF AN UNDERGRADUATE COURSE**
**(10000-40000 LEVEL)**

**DEPARTMENT Communication**
**EFFECTIVE SESSION Fall, 2013**

**INSTRUCTIONS:** Please check the items below which describe the purpose of this request.

<table>
<thead>
<tr>
<th>Proposed:</th>
<th>Existing:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject Abbreviation: COMM</td>
<td>Subject Abbreviation:</td>
</tr>
<tr>
<td>Course Number: 1XXX</td>
<td>Course Number:</td>
</tr>
<tr>
<td>Long Title: Introduction to Communication</td>
<td>Short Title: Intro to Comm</td>
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Abbreviated title will be entered by the Office of the Registrar if omitted. (80 CHARACTERS ONLY)

**TERMS OFFERED**
Check all that apply:
- [x] Fall
- [x] Spring
- [x] Summer

**CAMPUS(ES) INVOLVED**
- [x] Calumet
- [ ] Cont Ed
- [ ] N. Central
- [x] Ft. Wayne
- [ ] Tech Statewide
- [ ] W. Lafayette
- [ ] Indianapolis

**CREDIT TYPE**

| 1. Fixed Credit: Cr. Hrs. | 3 |
| 2. Variable Credit Range: Minimum Cr. Hrs. (Check One) | 10 |

| 3. Equivalent Credit: Yes | No |

**COURSE ATTRIBUTES: Check All That Apply**

- [ ] Pass/Not Pass Only
- [ ] Satisfactory/Unsatisfactory Only
- [ ] Repeatable
- [ ] Maximum Repeatable Credit:
- [ ] Credit by Examination
- [ ] Fees:
  - [ ] Coop
  - [ ] Lab
  - [ ] Rate Request

Include comment to explain listed courses

**SCHEDULE TYPE**

<table>
<thead>
<tr>
<th>Lecture</th>
<th>Recitation</th>
<th>Presentation</th>
<th>Laboratory</th>
<th>Lab Prep</th>
<th>Studio</th>
<th>Distance</th>
<th>Clinic</th>
<th>Experiential</th>
<th>Research</th>
<th>Ind. Study</th>
<th>Pract/Observer</th>
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<tr>
<td>75</td>
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<tr>
<th>Minutes Per Mgr</th>
<th>Meetings Per Week</th>
<th>Weeks Offered</th>
<th>% of Credit Allocated</th>
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<tr>
<th>Course Listed Courses</th>
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**COURSE DESCRIPTION (INCLUDE REQUISITES/RESTRICTIONS):**
This course is designed to introduce students to the study of human communication in a variety of contexts including interpersonal, group and organizational, rhetoric and persuasion, mass communication, and cultural studies. Students will learn a range of basic concepts and theories in communication, how to read communication research, and how to write using appropriate citation styles for the field of communication.

Prerequisites: A 1 or 2 on reading placement or met reading requirement with COAS W111 or tested out of that requirement; placement at ENG W131 or higher

**COURSE LEARNING OUTCOMES:**
+ Understand the breadth and complexity of the communication discipline
+ Understand and describe the paradigms of human communication
+ Interpret and evaluate communication concepts
+ Develop writing and research skills appropriate for advanced undergraduate work
+ Understand the broad goals of the discipline
+ Understand and begin to speak the language of the communication discipline

**Signature and Date:**

- [ ] Calumet Department Head: [Signature] [Date]
- [ ] Calumet School Dean: [Signature] [Date]
- [ ] Fort Wayne Department Head: [Signature] [Date]
- [ ] Fort Wayne School Dean: [Signature] [Date]
- [ ] Indianapolis Department Head: [Signature] [Date]
- [ ] Indianapolis School Dean: [Signature] [Date]
- [ ] North Central Faculty Senate Chair: [Signature] [Date]
- [ ] Vice Chancellor for Academic Affairs: [Signature] [Date]
- [ ] West Lafayette Department Head: [Signature] [Date]
- [ ] West Lafayette College/School Dean: [Signature] [Date]
- [ ] West Lafayette Registrar: [Signature] [Date]
COM 1XX: Introduction to Communication
SAMPLE SYLLABUS

Required Text:


Course Description:
This course is designed to introduce students to the study of human communication in a variety of contexts including interpersonal, group and organizational, rhetoric and persuasion, mass communication, and cultural studies. Students will learn a range of basic concepts and theories in communication, how to read communication research, and how to write using appropriate citation styles for the field of communication.

Learning Objectives
+ Understand the breadth and complexity of the communication discipline
+ Understand and describe the paradigms of human communication
+ Interpret and evaluate communication concepts
+ Develop writing and research skills appropriate for advanced undergraduate work
+ Understand the broad goals of the discipline
+ Understand and begin to speak the language of the communication discipline

Major Assignments:

**Quizzes:** There will be 10 quizzes given over the course of the semester. These quizzes will test your comprehension of the assigned readings.

**Exams:** There will be 3 exams over the course of the semester that will measure your understanding, ability to apply, and critically analyze key terms, concepts, and theories we discuss in class. The exams will be multiple choice, true/false, matching, and fill-in-the-blank.

**Researching on Communication Databases:** To help you get familiar with researching in communication journals, this assignment asks that you do research in *Communication Abstracts, Communication and Mass Media Complete, and Project Muse or JSTOR*. You will use all three databases and reflect on their utility in finding communication research. You will conduct searches on your own of research topics and report back your findings.

**Article Review:** To help you become more familiar with reading communication research, three times over the semester you will be asked to review a journal article from the
discipline. You will select an article from those provided for you, read the article, and produce a 2-3 page review of the research.

Learning APA style: This assignment will integrate your knowledge of the research databases as well as communication concepts to develop the accuracy of APA citations. Researching any major concept from the field (upon approval of the instructor), students will find and properly cite 3 articles, 2 books, 2 popular periodical (magazines) and 1 film/documentary relevant to their chosen topic.

Communication Model Activity: Students will review the parts of the communication process model, and in a two pages, reflect on a recent interaction labeling and explaining the parts of the process model in their real-life interchange.

Participation: Given this is a communication classroom, your participation in class discussions and lectures is expected. Your unique and valuable perspectives are a prerequisite to greater understanding of communication contexts. Your attendance in class is a necessary precondition to your participation—please come to class ready to discuss the day's material, to provide examples from your own experiences, and questions from the course readings.

Point Distribution:

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<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Quizzes</td>
<td>(10 @ 10 points each)</td>
<td>100pts</td>
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<tr>
<td>Exams</td>
<td>(3 @ 100 points each)</td>
<td>300pts</td>
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<tr>
<td>Research on Communication Databases</td>
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<tr>
<td>Article Review</td>
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<td>APA style</td>
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<tr>
<td>Communication Model Activity</td>
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<tr>
<td>Participation</td>
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Grade Distribution

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<tr>
<td>A-</td>
<td>90%-93%</td>
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<tr>
<td>B+</td>
<td>87%-89%</td>
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<tr>
<td>B-</td>
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<tr>
<td>C+</td>
<td>77%-79%</td>
<td>423-439</td>
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<td>C</td>
<td>73%-76%</td>
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<td>C-</td>
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<tr>
<td>F</td>
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<td>0-329</td>
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COURSE SCHEDULE

Week One: The fundamentals
Tuesday 8/20  Course Overview  Syllabus
Thursday 8/22  Studying Communication  Chapter 1

Week Two: The fundamentals
Tuesday 8/26  Communication Process Model and  Chapter 1, cont’d
Communication Competence

Thursday 8/29  Perspectives/Paradigms of Communication  Chapter 2

Week Three: The fundamentals
Tuesday 9/3  Verbal Communication  Chapter 5 (104-120)

Thursday 9/5  Nonverbal Communication  Chapter 6 (139-154)

Week Four: The fundamentals
Tuesday 9/10  Perception and Listening  Chapter 7

Thursday 9/12  Dialogic Listening  Chapter 7 cont’d

Week Five: The fundamentals
Tuesday 9/17  Librarian Visit—Researching at IPFW

Thursday 9/19  Learning APA style  Bring Citation manual to class

Week 6: EXAM week
Tuesday 9/24  Wrap up/Exam Review

Thursday 9/26  Exam

Week 7: Unit 2-Relationships and Groups
Tuesday 10/1  Relational Development and Maintenance  Chapter 9

Thursday 10/3  Relational Closeness and Love  Chapter 9 cont’d
in Relationships

Week 8: Unit 2-Relationships and Groups
Tuesday 10/8  Gender and Communication  Reading provided on BB

Thursday 10/10  Managing conflict  Reading provided on BB
Week 9: Fall Break/Relationships and Groups  
Tuesday 10/15 FALL BREAK

Thursday 10/17 Work Groups/Teamwork Challenges  
Chapter 10

Week 10: Unit 2-Relationships and Groups  
Tuesday 10/22 Organizational Research and Leadership  
Chapter 11

Thursday 10/24 Communication and Culture  
Chapter 8

Week 11: EXAM Week  
Tuesday 10/29 Wrap-Up/Exam Review

Thursday 10/31 EXAM 2

Week 12: Unite 3-Public Discourse  
Tuesday 11/5 Rhetoric and Persuasion  
Chapter 12

Thursday 11/7 Ethos, Pathos, Logos  
Chapter 12

Week 13: Unit 3-Public Discourse  
Tuesday 11/12 Rhetoric as Heuristic/Brummett  
Reading provided on BB

Thursday 11/14 Mass Media  
Chapter 13

Week 14: Unit 3-Public Discourse  
Tuesday 11/19 Mass Media  
Chapter 13

Thursday 11/21 Journalism  
Guest Speaker

Week 15: Unit 3-Public Discourse  
Tuesday 11/26 Emerging Technologies  
Chapter 14

Thursday 11/28 THANKSGIVING BREAK

Week 16: Unit 3-Public Discourse  
Tuesday 12/3 New Media  
Chapter 14 cont’d

Thursday 12/5 Final Exam Review

Tuesday FINAL EXAM