



Featured Employer—Lincoln Financial Group

June 2015

Who is Lincoln Financial Group?

Lincoln Financial Group is a leading financial services firm and Fortune 500 company. Their four core business areas—life insurance, income, retirement plan services and group benefits—are focused on supporting, preserving, and enhancing their clients' lifestyles and providing better retirement outcomes. Through the collaboration of more than 8,000 dedicated and talented employees, Lincoln Financial provides an array of financial tools and advice to help people take charge of their futures. Lincoln Financial Group is the marketing name for Lincoln National.

The Lincoln History

Headquartered in the Philadelphia region, Lincoln Financial's business is built around supporting, preserving, and enhancing their customer's lifestyles and providing better retirement outcomes. Led by over 9,000 employees, Lincoln Financial provides the tools and advice to help individuals take charge of their futures.

Lincoln traces its origin to June 12, 1905, in Fort Wayne, as the Lincoln National Life Insurance Company (LNC). Perry Randall, a local attorney and entrepreneur, suggested the name "Lincoln," arguing that the name of Abraham Lincoln would powerfully convey a spirit of integrity. In August 1905, Robert Todd Lincoln provided a photograph of his father, along with a letter authorizing the use of his father's likeness and name for company stationery and advertising.

In 1928, LNC president Arthur Hall hired Dr. Louis A. Warren, a Lincoln scholar, and in 1929 LNC acquired one of the largest collections of books about Abraham Lincoln in the United States. The Lincoln Museum in Fort Wayne was the second-largest Lincoln museum in the country. The Abraham Lincoln Presidential Library and Museum in Springfield, Ill., is now the world's largest museum dedicated to the life and times of Abraham Lincoln, after the closing of the Fort Wayne Lincoln Museum in 2008.

Ian Rolland started with Lincoln in 1956 and became president of Lincoln National Life in 1977. When he retired in 1998, new president Jon A. Boscia moved LNC to Philadelphia and started using the Lincoln Financial Group name for marketing. Lincoln National Life, the largest subsidiary, and the Lincoln Museum remained in Fort Wayne.

Why work at Lincoln Financial?

Meaningful work, dedicated people, and a confident future are three essential elements that make Lincoln Financial Group one of the most sought-after companies for young professionals seeking employment.

Meaningful work in an exceptional culture—The culture at Lincoln drives its success and **differentiates the company** in the market. They actively nurture the culture, ensuring that it strongly shapes the way of interaction, the way of work, and the business decisions that are made.

Integrity and ethics—As demonstrated by its actions, Lincoln holds to the highest standards of ethics and integrity.

Optimism—Lincoln believes in the long-term value of the company and ability to overcome any challenges.

Diversity and inclusion— Lincoln Financial fosters an environment of inclusion that encourages multiple perspectives, diverse backgrounds, varied skillsets, and creative insights that drive superior results.

Collaboration and teamwork— Working as one company, Lincoln Financial welcomes participation across business areas to challenge and bring out the best in one another in order to deliver the best possible solutions and results.

Commitment to people— Lincoln recognizes that people bring the company's vision to life. Therefore, the culture is committed to maintaining an environment that empowers and inspires employees to achieve extraordinary results and grow professionally.

Commitment to our clients— Lincoln Financial strives to provide valuable solutions that help their clients take charge of their financial futures and deliver a consistent, differentiating, and rewarding experience.

Corporate social responsibility —Constant attention improves the quality of life for underserved populations through the Lincoln foundation and other philanthropic efforts.

About Fort Wayne's Charitable Contributions Committee

The Lincoln Financial Foundation, established in Fort Wayne in 1962, is based on the premise that the corporation has responsibilities as a socially responsible corporate citizen and that go hand-in-hand with charitable giving to enhance the quality of life in communities where its employees live and work.

The Charitable Contributions Committee is dedicated to serving the needs of Allen County, specifically in the areas of **arts, education/workforce development, and human services**. Through grant-making in these areas, the committee seeks to improve the quality of life in the community and enhance the organizational capacity of nonprofit organizations in the areas of program efficiencies, financial effectiveness, board governance, and staff development.

The committee gives full consideration to nonprofit organizations that meet the foundation's guidelines and exemplify **fairness, diversity, fiscal prudence, and sound business procedures**. Organizations must exhibit a commitment to their mission, as well as diversity in their board membership. They must have demonstrated success in meeting the needs of their constituents with measurable outcomes and have consistently delivered these results over time.

Lincoln Financial Group has become a pillar in the Fort Wayne business community for good reason. The company has a rich history of doing what's best for their clients and employees.

Lincoln Financial Group is a great partner and sponsor that helps further the career development of our IPFW students and alumni. Our university and our community are better places with Lincoln Financial Group as a unified partner.