REQUEST FOR ADDITION, EXPIRATION, OR REVISION OF AN UNDERGRADUATE COURSE
(10000-40000 LEVEL)

DEPARTMENT: Communication

EFFECTIVE SESSION: Fall 2013

INSTRUCTIONS: Please check the items below which describe the purpose of this request.

- New course with supporting documents
- Add existing course offered at another campus
- Expiration of a course
- Change in course number
- Change in course title
- Change in course credit/type
- Change in course attributes (department head signature only)
- Change in instructional hours
- Change in course description
- Change in course requisites
- Change in semesters offered (department head signature only)
- Transfer from one department to another

PROPOSED:

<table>
<thead>
<tr>
<th>Subject Abbreviation</th>
<th>Subject Abbreviation</th>
<th>COM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Number</td>
<td>Course Number</td>
<td>236</td>
</tr>
<tr>
<td>Long Title</td>
<td>Long Title</td>
<td>Media and Culture</td>
</tr>
<tr>
<td>Short Title</td>
<td>Short Title</td>
<td></td>
</tr>
</tbody>
</table>

Abbreviated title will be entered by the Office of the Registrar if omitted. (30 CHARACTERS ONLY)

CREDIT TYPE

<table>
<thead>
<tr>
<th>Credit Type</th>
<th>Minimum Cr. Hrs (Check One)</th>
<th>Maximum Cr. Hrs</th>
<th>Equivalent Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed Credit</td>
<td>Or Hrs</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Variable Credit Range</td>
<td>To</td>
<td>Or</td>
<td></td>
</tr>
</tbody>
</table>

COURSE ATTRIBUTES: Check All That Apply

- Pass/Not Pass Only
- Satisfactory/Unsatisfactory Only
- Repeatable
- Maximum Repeatable Credit:
- Credit by Examination
- Fees: Coop, Lab, Rate Request
- Include comment to explain fee

TERMS OFFERED

- Fall
- Spring
- Summer

CAMPUS(ES) INVOLVED

- Calumet
- Cont Ed
- Ft. Wayne
- N. Central
- Tech Statewide
- Indianapolis
- W. Lafayette

SCHEDULE TYPE

- Lecture
- Recitation
- Presentation
- Laboratory
- Lab Prep
- Studio
- Distance
- Clinic
- Experiential
- Research
- Ind. Study
- Pract/Obsrv

Weeks Offered: 18

% of Credit Allocated:

- [ ] Instructor
- [ ] Department
- [ ] Full Time Privilege
- [ ] Off Campus Experience
- [ ] Variable Title
- [ ] Honors

COURSE DESCRIPTION (INCLUDE REQUISITES/RESTRICTIONS):

*COURSE LEARNING OUTCOMES:

Cross-Listed Courses

Calumet Department Head: [Signature] 3/11/13
Calumet School Dean: [Signature] 4/20/13

Fort Wayne Department Head: [Signature]
Fort Wayne School Dean: [Signature]

Indianapolis Department Head: [Signature]
Indianapolis School Dean: [Signature]

North Central Faculty Senate Chair: [Signature]
Vice Chancellor for Academic Affairs: [Signature]

West Lafayette Department Head: [Signature]
West Lafayette College/School Dean: [Signature]

OFFICE OF THE REGISTRAR
COM 236 Sample Syllabus
Media and Culture

Instructor: 
Contact: 
Office Hours: 
Course Text: All readings for this course are available via Blackboard with the exception of: "Analytic Thinking", Paul and Elder 2007

Course Description
This course surveys film, music, art, popular magazines, television, and other media in terms of their symbolic relationship to diverse cultural practices including among others, religion, romance, dance, sport, recreation, hobbies, and cuisine, and their connection to broader ethic, gender, and class cultural expressions. To understand how media represent, express, and contribute to contemporary culture practices, students will consider mass market novels, professional sports, museums, music videos, talk radio, Hollywood and independent film, narrowcast cable television, websites, and other mass media genre.

Course Objectives:
By applying yourself and working hard, by the end of this semester, you should expect to be able to:

1. Identify and analyze patterns in your media consumption

2. Express reasoned and supported analyses critiquing how mainstream U.S. culture is represented and influenced by media

3. Identify and analyze patterns in the media consumption of people who you see as culturally different from you

4. Express reasoned and supported analyses of why media consumption habits differ according to cultural variations

Desired Commitment from Students:
• Roughly 5-7 hours per week outside of class. The minimum full-time college enrollment is 12 credit hours. This is based on the presumption that the average student in a 3-credit hour class will spend a total of 10 hours on that class per week (times 4 classes equals 40 hours). You must be engaged with the course, its materials, and with both me and other students consistently through the semester, not sporadically.
• A commitment to: Participate fully and meet or exceed expectations, especially in group work, complete assignments on time, seek assistance from the instructor as needed, be resourceful in teaching yourself how to use and trouble-shoot in Blackboard and other technology needed in this course, and a willingness to make this class a priority.

Services for Students with a Disability:
If you have a disability and need assistance, special arrangements can be made to accommodate most needs. Contact the Director of Services for Students with Disabilities (Walb Union, Room 113, telephone number 481-6658) as soon as possible to work out the details. Once the Director has provided you with a letter attesting to your needs for modification, bring the letter to me. For more information, please visit the web site for Services for Students with Disabilities.
Assignment Descriptions

Unit Comprehensive Quizzes (6):
At the end of each of the Units, you are asked to take a timed quiz on Blackboard. The quiz will randomly select questions from a question database for each student. Therefore each student's quiz will be different and may consist of fill in the blank, multiple choice, short answer, and true/false. The quizzes may cover all material examined throughout each unit/section including lecture and class discussions, readings, videos, etc. Each quiz will count towards 5% of your final grade in class (30% total).

In Class, Extra-Credit Quizzes:
At the beginning of each class that you were required to read or view new content, we will take a simple, 2-4 minute quiz. You will be asked between 1-3 question from the assigned readings/movies. While you may not use the reading(s), you are more than welcome to use any notes you have taken, but remember, you will have only a couple minutes. The objective of these quizzes is to simply make sure you have completed the assigned readings/movies before coming to class, so that you can build on that knowledge as we develop our discussion in the classroom. To earn extra credit on a given day's Extra Credit quiz, you must earn at least a 70% on the quiz. A 70% will earn you +7 points, an 80% will earn you +8 points, and so on. I strongly encourage you to take advantage of these extra-credit opportunities. A maximum of 50 points total can be earned form the extra-credit quizzes.

Unit Journals (6):
Self-Reflection is integral to this course. One way we will attempt to accomplish this is through occasional journaling. Your journals you will keep in Blackboard in an open class forum so that we can learn from one another. Should you have a particularly private/sensitive journal entry occasionally, you are welcome to e-mail it to me instead. You will be provided direction in terms of what to write about. Journal entries will be 2 pages each. One of the goals of journaling is to focus your thinking, ritually on the relationship between media and culture in your life. Your thoughts will need to be focused and your writing succinct. Each journal entry will count towards 5% of your final grade in class (30% total) and the (simple) below rubric will be used:

- Up to 20 points: Addresses all assigned issues
- Up to 20 points: Displays critical thinking
- Up to 10 points: Meets (page) requirements

Overall Course Participation:
Course participation counts for 10% of your final grade. This is a large chunk and is not easily earned. You must earn a good participation grade by regularly attending class, contributing to quality class discussion (both small group and large group), completing all assignments on time, working hard and well with your group members, and working well with others. By in large, this is a discussion-based class. It does not work and you will not pass this class if you do have good attendance, complete the readings on time, and discuss and critically analyze in class. There are no such things as excused and unexcused absences. If you find that you have very good reasons for not being in class, then perhaps this is not the best semester for you to take this particular class. In order for you to meet your goals for this class, you must do work both outside and in this class. You determine your success by your efforts.
Media Ethnography

This project has two parts. The first is a personal research project in which you gather data about your family's media consumption (including your own) and views about your culture.

- 30 points  Media Consumption Analysis
- 40 points  Family Interviews
- 50 points  Literature Review A

In the second part of this project, you will identify a culture you see as different from your own. For this part of your ethnographic research, you will complete the below:

- 40 points  Literature Review B
- 50 points  Ethnography Interviews

- 40 points  Reflection
- 50 points  Final Product

Your final product, in which you compile and present the above, can take any number of forms. You are responsible for working with the instructor to develop a plan. Suggestions include:

- 8-10 page research paper
- 15-25 minute documentary
- Substantial webpage
- Public presentation

Week 3:  Media Consumption Analysis
Week 5:  Literature Review A
Week 9:  Family Interviews
Week 11: Literature Review B
Week 14: Ethnography Interviews
Week 16: Reflections and Final Product

Class Point Breakdown

<table>
<thead>
<tr>
<th>Class Participation</th>
<th>100 points</th>
<th>10%</th>
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</thead>
<tbody>
<tr>
<td>6 Unit Quizzes at 50 points each</td>
<td>300 points</td>
<td>30%</td>
</tr>
<tr>
<td>6 Journals at 50 points each</td>
<td>300 points</td>
<td>30%</td>
</tr>
<tr>
<td>Media Ethnography</td>
<td>300 points</td>
<td>30%</td>
</tr>
<tr>
<td><strong>Total:</strong> 1000 points</td>
<td><strong>100%</strong></td>
<td></td>
</tr>
</tbody>
</table>

Please understand that for each assignment and for the course, grades in the A range = Does everything required and does exceptional work, B range = Does everything required and does good to very good work, C range = Does everything required and does average work, D= Does everything required and does below average work, F= Did not do everything required

A = 940-1000 points  C = 730-769 points
A- = 900-939 points  C- = 700-729 points
B+= 870-899 points  D+= 670-699 points
B = 830-869 points  D = 640-669 points
B- = 800-829 points  D- = 600-639 points
C+= 770-799 points  F = 0-599 points
Class Policies:

• Failure to complete any of the above assignments, may result in an F for the class.

• All written assignments are to be typed, double-spaced, 1” margins, font size 10-12. All assignments are due (correctly submitted) on time. In order to be fair to the course and everyone in it, late assignments will be penalized with the loss of points and will be allowed only under certain circumstances (as determined by the instructor). Late presentations will be allowed only under extreme (as determined by the instructor), and documented circumstances. If you miss a presentation due to a circumstance that was not extreme, unavoidable, and documented, you may likely receive a zero on the assignment. If an assignment or quiz is submitted between 1 hour and 72 hours late (past 72 hours may result in a 0 on the assignment), the following guideline may be used:

1st late assignment or contribution = 10% penalty
2nd late assignment or contribution = 20% penalty
3rd late assignment or contribution = 50% penalty
4th + late assignment or contribution = No credit

• Plagiarism and cheating will not be not tolerated. Academic Misconduct, including plagiarism (using other people’s ideas/words and not giving them credit thus implying the work is your own original work) or using your own work from a previous course without the express permission of the instructor, is taken very seriously at any learning institution. It is taken very seriously in this class. Please be aware of what behaviors constitute academic misconduct. (See Bulletin, Code of Students Rights, Responsibilities and Conduct Part II. A.) If caught cheating or plagiarizing, a student will receive no credit on the assignment and may result in an F for the course. Any instances of academic dishonesty will be reported to the Dean of Students and your Department Chair and may result in expulsion from the University. Additional potential consequences can be found under: potential consequences (See Bulletin, Code of Students Rights, Responsibilities and Conduct, Part III. A.: i.e., failure of the assignment, failure of the course and/or dismissal from the university) of such behavior.

• All grades are final. If you have questions, I will be happy to discuss any concerns.

This section is relevant only to Communication majors who began at IPFW in or after Fall 2009. If you major in either or both of Interpersonal and Organizational Communication or Media and Public Communication via the 2009-2010 bulletin or a later bulletin (which means if you started in our program Fall 2009 or later), you will be required to create a portfolio as part of the sequence of required one-credit classes: COM 120, COM 308, and COM 480. In COM 236 you will create work products that can be used as evidence for some of the student learning objectives for that portfolio. The below outline is meant to help you make choices for your portfolio. Be sure to save your work for your portfolio.
<table>
<thead>
<tr>
<th>Date</th>
<th>Readings/Movies</th>
<th>Work Due</th>
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<tbody>
<tr>
<td>Week 1</td>
<td>Media and the Social World</td>
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<tr>
<td>Week 2</td>
<td>Analytic Thinking</td>
<td>Media Consumption Chart</td>
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<tr>
<td>Week 3</td>
<td>Media and Identity</td>
<td>Media Consumption Analysis</td>
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<td>Week 4</td>
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<tr>
<td>Week 5</td>
<td>Media and Family</td>
<td>Literature Review A</td>
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<tr>
<td>Week 6</td>
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<td>Unit 2 Quiz</td>
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<td>Week 7</td>
<td>Media and Religion</td>
<td>Unit 2 Journal</td>
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<td>Week 8</td>
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<td>Unit 3 Quiz</td>
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<tr>
<td>Week 9</td>
<td>Media and Sexuality</td>
<td>Unit 3 Journal</td>
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<td>Week 10</td>
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<td>Family Interviews</td>
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<td>Week 11</td>
<td>Media and Religion</td>
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<td>Week 12</td>
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<td>Unit 4 Quiz</td>
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<tr>
<td>Week 13</td>
<td>Media and Work</td>
<td>Unit 4 Journal</td>
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<td>Week 14</td>
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<tr>
<td>Week 15</td>
<td>Media and (Peace and) Conflict</td>
<td>Literature Review B</td>
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<tr>
<td>Week 16</td>
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<tr>
<td>Week 17</td>
<td></td>
<td>Reflections and Final Product</td>
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