PURDUE UNIVERSITY
REQUEST FOR ADDITION, EXPIRATION, 
OR REVISION OF A GRADUATE COURSE 
(50000-60000 LEVEL)

DEPARTMENT Communication EFFECTIVE SESSION Fall 2010

INSTRUCTIONS: Please check the items below which describe the purpose of this request.

☑ 1. New course with supporting documents (complete proposal form) ☐ 7. Change in course attributes
☐ 2. Add existing course offered at another campus ☐ 8. Change in instructional hours
☐ 3. Expiration of a course ☐ 9. Change in course description
☐ 4. Change in course number ☐ 10. Change in course requisites
☐ 5. Change in course title ☐ 11. Change in semesters offered
☐ 6. Change in course credit/type ☐ 12. Transfer from one department to another

PROPOSED:

<table>
<thead>
<tr>
<th>Subject Abbreviation</th>
<th>Subject Abbreviation</th>
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<tbody>
<tr>
<td>COM</td>
<td></td>
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</table>

Course Number 5XXXX

Long Title Introduction to Graduate Studies in Communication

Short Title Intro to Grad Studies

Abbreviated title will be entered by the Office of the Registrar if omitted. (30 CHARACTERS ONLY)

TERMS OFFERED

Check All That Apply:

- Summer
- Fall ✔
- Spring ☑

CAMPUS(ES) INVOLVED

- Columel
- Cont Ed
- N. Central
- Tech Statewide
- Ft. Wayne
- W. Lafayette
- Indianapolis

CREDIT TYPE

<table>
<thead>
<tr>
<th>1. Fixed Credit: Cr. Hrs.</th>
<th>2. Variable Credit Range: Minimum Cr. Hrs.</th>
<th>3. Equivalent Credit: Yes</th>
<th>4. Thesis Credit: Yes</th>
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</thead>
<tbody>
<tr>
<td>S</td>
<td>(Check One)</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

COURSE ATTRIBUTES: Check All That Apply

- 1. Pass/Not Pass Only
- 2. Satisfactory/U nsatisfactory Only
- 3. Repeatable
- 4. Credit by Examination
- 5. Special Fees
- 6. Registration Approval Type
- 7. Variable Title
- 8. Honors
- 9. Full Time Privilege
- 10. Off Campus Experience

Schedule Type Minutes Per Mto. Meetings Per Week Weeks Offered % of Credit Allocated

- Lecture
- Recitation
- Presentation
- Laboratory
- Lab Prep
- Studio
- Distance
- Clinic
- Experiential
- Research
- Ind. Study
- Pract/Observe

COURSE DESCRIPTION (INCLUDE REQUISITES/RESTRICTIONS):

This course introduces basic conventions of the principles and procedures of scholarly research, surveys research methods utilized in the communication discipline, applies research methods to various subjects, and offers an overview of degree requirements.

Cross-Listed Courses

________________________________________

________________________________________

________________________________________

________________________________________

________________________________________

Calumet Department Head:

[Signature] 2/1/10

Calumet School Dean:

[Signature] 3/1/10

Calumet Undergraduate Curriculum Committee:

[Signature] Date

Fort Wayne Department Head:

Date

Fort Wayne School Dean:

Date

Fort Wayne Chancellor:

Date

Undergraduate Curriculum Committee:

Date

North Central Faculty Senate Chair:

Date

Vice Chancellor for Academic Affairs:

Date

Date Approved by Graduate Council:

Date

West Lafayette Department Head:

Date

West Lafayette College/School Dean:

Date

Graduate Council Secretary:

Date

West Lafayette Registrar:

Date

OFFICE OF THE REGISTRAR
Supporting Document for a New Graduate Course

To: Purdue University Graduate Council
From: Faculty Member: Dacia Charlesworth  
Department: Communication  
Campus: Fort Wayne  
Date: January 25, 2010
Subject: Proposal for New Graduate Course-Documentation Required by the Graduate Council to Accompany Registrar's Form 40G

Contact for information if questions arise:
Name: Dacia Charlesworth  
Phone Number: 260.481.6546  
E-mail: charlesd@ipfw.edu  
Campus Address: Neff Hall 230N

Course Subject Abbreviation and Number: COM 5XXX
Course Title: Introduction to Graduate Studies in Communication

A. Justification for the Course:

- Provide a complete and detailed explanation of the need for the course (e.g., in the preparation of students, in providing new knowledge/training in one or more topics, in meeting degree requirements, etc.), how the course contributes to existing fields of study and/or areas of specialization, and how the course relates to other graduate courses offered by the department, other departments, or interdisciplinary programs.

- Justify the level of the proposed graduate course (50000- or 60000-level) including statements on, but not limited to: (1) the target audience, including the anticipated number of undergraduate and graduate students who will enroll in the course; and (2) the rigor of the course.

B. Learning Outcomes and Method of Evaluation or Assessment:

- Describe the course objectives and student learning outcomes that address the objectives (i.e., knowledge, communication, critical thinking, ethical research, etc.).

- Describe the methods of evaluation or assessment of student learning outcomes. (Include evidence for both direct and indirect methods.)

- Grading criteria (select from dropdown box); include a statement describing the criteria that will be used to assess students and how the final grade will be determined.

Criteria: Papers and Projects
• Identify the method(s) of instruction (select from dropdown box) and describe how the methods promote the likely success of the desired student learning outcomes.

**Method of Instruction**  
Seminar

C. **Prerequisite(s):**

• List prerequisite courses by subject abbreviation, number, and title.

• List other prerequisites and/or experiences/background required. If no prerequisites are indicated, provide an explanation for their absence.

D. **Course Instructor(s):**

• Provide the name, rank, and department/program affiliation of the instructor(s).

• Is the instructor currently a member of the Graduate Faculty?  
  X  Yes  —  No  
  (If the answer is no, indicate when it is expected that a request will be submitted.)

E. **Course Outline:**

• Provide an outline of topics to be covered and indicate the relative amount of time or emphasis devoted to each topic. If laboratory or field experiences are used to supplement a lecture course, explain the value of the experience(s) to enhance the quality of the course and student learning. For special topics courses, include a sample outline of a course that would be offered under the proposed course.

F. **Reading List (including course text):**

• A primary reading list or bibliography should be limited to material the students will be required to read in order to successfully complete the course. It should not be a compilation of general reference material.

• A secondary reading list or bibliography should include material students may use as background information.

G. **Library Resources**

• Describe the library resources that are currently available or the resources needed to support this proposed course.

H. **Example of a Course Syllabus**  (While not a necessary component of this supporting document, an example of a course syllabus is available, for information, by clicking on the link below, which goes to the *Graduate School’s Policies and Procedures Manual for Administering Graduate Student Programs.* See Appendix K.)  


(Revised and Approved by the Graduate Council 2/08)
**Literature Review Project (70%) [continued]:**

**Presentation (10%):** Students will deliver an 8-10 presentation that presents the literature review findings. This presentation will be formal and must include all necessary components of an oral presentation (i.e., Introduction, Preview Statement, Transition Statements, Summary, and Oral Source Citations).

**Research Proposal (10%):** Based on students’ literature review, they will prepare a brief (3-5 page) proposal for how other scholars would proceed to investigate/critique/analyze their topic of interest. The proposal should be specific enough for another scholar to implement.

**Participation (10%):**
Students will be evaluated on their contributions, both verbal and nonverbal, during seminar sessions and lectures. Students should be demonstrating their ability to listen, process information, and then ask thoughtful and reflective questions.

**C. PREREQUISITES**
None.

**D. COURSE INSTRUCTORS:**
Steve Carr, Associate Professor, Department of Communication
Dacia Charlesworth, Associate Professor, Department of Communication
Marcia Dixson, Associate Professor, Department of Communication
Carrie Kennedy-Lightsey, Assistant Professor, Department of Communication
Wei (Kitty) Luo, Assistant Professor, Department of Communication
Irwin Mallin, Associate Professor, Department of Communication

**E. COURSE OUTLINE**

<table>
<thead>
<tr>
<th>WEEK</th>
<th>TOPICS TO BE ADDRESSED</th>
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<tbody>
<tr>
<td>1</td>
<td>Communication Theory and Scholarship/Overview of Library &amp; Research</td>
</tr>
<tr>
<td>2</td>
<td>The Idea of Theory/Traditions of Communication Theory</td>
</tr>
<tr>
<td>3</td>
<td>Humanistic Approaches to Communication</td>
</tr>
<tr>
<td>4</td>
<td>Humanistic Approaches to Communication (faculty guest lectures)/Journal Reports</td>
</tr>
<tr>
<td>5</td>
<td>Social Scientific Approaches to Communication</td>
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<tr>
<td>6</td>
<td>Social Scientific Approaches to Communication (faculty guest lectures)/Journal Reports</td>
</tr>
<tr>
<td>7</td>
<td>Cultural/Critical Approaches to Communication</td>
</tr>
<tr>
<td>8</td>
<td>Cultural/Critical Approaches to Communication (faculty guest lectures)/Journal Reports</td>
</tr>
<tr>
<td>9</td>
<td>Literature Review Discussion/Activities</td>
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<tr>
<td>10</td>
<td>Dissertation Synopsis Reports</td>
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<tr>
<td>11</td>
<td>Data Collection</td>
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<tr>
<td>12</td>
<td>Assessment of Data Collected</td>
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<tr>
<td>13</td>
<td>Individual Appointments to discuss Literature Reviews</td>
</tr>
<tr>
<td>14</td>
<td>Delivering Effective Oral Presentations</td>
</tr>
<tr>
<td>15</td>
<td>Presentations</td>
</tr>
<tr>
<td>16</td>
<td>Presentations</td>
</tr>
<tr>
<td>Finals</td>
<td>Presentations</td>
</tr>
</tbody>
</table>
F. READING LIST


In addition, students will be reading primary source material featured in each chapter of Littlejohn and Foss' text. Student interest will determine which articles will be read and discussed by the class.

G. LIBRARY RESOURCES
All library resources are currently available. Moreover, this course will enhance the relationship between the department and the library as students will have the opportunity to meet and work with the departmental library liaison.
NEW COURSE PROPOSAL
COM 5XXX: Introduction to Graduate Studies in Communication

A. JUSTIFICATION FOR THE COURSE:
Currently, the department does not have a forum to discuss the Communication discipline as a whole or to foster a sense of community among graduate student cohorts. Thus, this course is designed to introduce first-year M.A. students to the requirements of the Professional Communication degree as well as to the discipline as a whole. As a requirement that students must take in their first semester, this course will provide students with cognitive and behavioral foundations necessary for conducting research and having a basic understanding of the discipline for subsequent courses.

This 500-level course is targeted at all entering M.A. students. Enrollment will vary depending on the number of students accepted into the program; however, course enrollment will be capped at 20 students. Given that this course introduces students to the graduate program and research methods used within the discipline, the course will be appropriately rigorous to help students assess their potential performance within the graduate program.

Course Description:
This course surveys research methods utilized in the communication discipline, includes discussions of these methods as they apply to various subjects, introduces basic conventions of the principles and procedures of scholarly research, and offers an overview of degree requirements.

B. LEARNING OUTCOMES AND METHOD OF EVALUATION OR ASSESSMENT:

Course Objectives:
Upon completion of this course, students will be able to:

- Demonstrate an understanding of the breadth of the discipline of communication and the diversity of topics and approaches included therein;
- Apply the full range of library research in communication (e.g., electronic resources, databases, and periodical collections);
- Chart humanistic and social scientific approaches to scholarly endeavor;
- Demonstrate competence in using the two acceptable writing style forms in the Department of Communication: The American Psychological Association (APA) and the Modern Language Association (MLA);
- Evaluate published research from diverse perspectives;
- Develop and write a research proposal and literature reviews as well as deliver an oral presentation from a specific disciplinary perspective;
- Demonstrate an understanding of the culminating degree requirements for the master’s degree in Professional Communication.