Course Change Request

1. School/Division: Boekeer School of Business
2. Academic Subject Code: BUS
3. Current Course Number: M101
4. Current Credit Hours: 3
5. Current Title: Marketing Management in a competitive Environment
6. Effective Semester/Year for changes listed below: Fall 2009
7. Instructor: 

Type of Change Requested (Check appropriate boxes and indicate changes)

☐ 8. Change course number to: (must be cleared with University Enrollment Services)

☐ 9. Current course title: Marketing Management in a competitive Environment

Change to:

Recommended abbreviation (optional)

☐ 10. Current credit hours fixed at: __________ or variable from: __________ to
Change to credit hours fixed at: __________ or variable from: __________ to

☐ 11. Current lecture contact hours fixed at: __________ or variable from: __________ to
Change to lecture contact hours fixed at: __________ or variable from: __________ to

☐ 12. Current non-lecture contact hours fixed at: __________ or variable from: __________ to
Change to non-lecture contact hours fixed at: __________ or variable from: __________ to

☐ 13. Is this course currently graded with S-F (only) grades? Yes ______ No ______
Change to S-F (only) grading? Yes ______ No ______

☐ 14. Does this course presently have variable title approval? Yes ______ No ______
Is variable title approval being requested? Yes ______ No ______

☐ 15. Is this course being discontinued? For all campuses ______ or for this campus only ______

☐ 16. Current course description: P: admission to business BS program

Change course description to (not to exceed 50 words) P: BUS J100, BUS A202, BUS K212, BUS K313, BUS K200
BUS M204, ECON 202, ECON 270, ENG 233, COM 114, PSY 120/GOC S161

17. Justification for change ____________________________________________________________

(Use additional paper if necessary)

18. Are the necessary reading materials currently available in the appropriate library? _____

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of this course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: __________________________ Date: 8/18/09

Dean of Graduate School (when required) __________________________ Date: 8/18/09

Approved by: __________________________ Date

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UP 725 University Enrollment Services Final-White; Chancellor/Vice-President-Blue; School/Division-Yellow;
Department/Division-Pink; University Enrollment Services Advance-White