PURDUE UNIVERSITY
REQUEST FOR ADDITION, EXPIRATION,
OR REVISION OF AN UNDERGRADUATE COURSE
(10000-40000 LEVEL)

DEPARTMENT: Consumer & Family Sciences
EFFECTIVE SESSION: Fall 2009

INSTRUCTIONS: Please check the items below which describe the purpose of this request.

1. New course with supporting documents
2. Add existing course offered at another campus
3. Expiration of a course
4. Change in course number
5. Change in course title
6. Change in course credit/typo
7. Change in course attributes (department head signature only)
8. Change in instructional hours
9. Change in course description
10. Change in course requisites
11. Change in semesters offered (department head signature only)
12. Transfer from one department to another

PROPOSED:

Subject Abbreviation: HTM
Course Number: 441
Long Title: Financial Management for the Hospitality Industry
Short Title: Fin Mgmt Hosp Ind

EXISTING:

Subject Abbreviation
Course Number
Long Title
Short Title

TERMS OFFERED:

Check All That Apply:

- Summer
- Fall
- Spring

CAMPUS(ES) INVOLVED:

- Calumet
- Fort Ed
- Fl. Wayne
- Indianapolis
- Indiana Statewide
- W. Lafayette

CREDIT TYPE:

1. Fixed Credit: Cr. Hrs. 3
2. Variable Credit Range: 0 - 4
   Minimum Cr. Hrs.
   (Check One)
   Maximum Cr. Hrs.
   Equivalent Credit: Yes

Course Type:

- Lecture:
- Recitation:
- Presentation:
- Laboratory:
- Lab Prep:
- Studio:
- Distance:
- Clinic:
- Experiential:
- Research:
- Ind. Study:
- Pract/Clin:

Course Attributes:

1. Pass/Not Pass Only
2. Satisfactory/Unsatisfactory Only
3. Repeatable
4. Credit by Examination
5. Special Fee

Schedule Type:

- Minutes Per Min:
- Meetings Per Week:
- Weeks Offered:
- % of Credit Allocated:

Cross-Listed Courses:

COURSE DESCRIPTION (INCLUDE REQUISITES/RESTRICTIONS):

Introduction to financial analysis and managerial accounting application in hospitality operations. Topics covered may include risk and return, valuation, contemporary approaches to cost-volume-profit analysis, food and beverage cost control, ration analysis, working capital management, capital budgeting, income tax planning, and operations research techniques. P: HTM 141

Calumet Department Head: [Signature] Date: 12/6/08
Calumet School Dean: [Signature] Date: 12-2-08

Fort Wayne Department Head: [Signature] Date: [Date]
Fort Wayne School Dean: [Signature] Date: [Date]

Indianapolis Department Head: [Signature] Date: [Date]
Indianapolis School Dean: [Signature] Date: [Date]

North Central Department Head: [Signature] Date: [Date]
North Central Chancellor: [Signature] Date: [Date]

West Lafayette Department Head: [Signature] Date: [Date]
West Lafayette College/School Dean: [Signature] Date: [Date]

West Lafayette Registrar: [Signature] Date: [Date]
Detailed Course Information

Select the desired Level or Schedule Type to find available classes for the course.

HTM 44100 - Financial Management For The Hospitality Industry

Credit Hours: 3.00. Introduction to financial analysis and managerial accounting application in hospitality operations. Topics covered may include risk and return, valuation, contemporary approaches to cost-volume-profit analysis, food and beverage cost control, ratio analysis, working capital management, capital budgeting, income tax planning, and operations research techniques. Typically offered Fall Spring. 3.00 Credit Hours

Levels: Graduate, Professional, Undergraduate
Schedule Types: Distance Learning, Lecture

College of Consumer & Fam Sc College
Dept of Hosp & Tourism Mgmt Department

Course Attributes:
Upper Division

Restrictions:
Must be enrolled in one of the following Majors:
   Hospitality & Tourism Mgmt

Prerequisites:
(Undergraduate level HTM 24100 Minimum Grade of D- or Undergraduate level TCEM 24100 Minimum Grade of D-) and Undergraduate level HTM 34100 Minimum Grade of D- [may be taken concurrently]

Return to Previous   New Search

RELEASE: 7.4.0.1
HTM 441 – Financial Management for the Hospitality Industry

Credits: 3

Prerequisite
HTM 141 – Financial Accounting for the Service Industries.

Course Description
This course deals with the conceptual framework to understand the issues facing a hospitality financial manager. The primary purposes of this course are to understand the role of financial management, to learn analytic concepts and managerial tools to make capital investment decision and to become familiar with major financial instruments and concepts such as time value of money, risk-return, bond and stock valuation, capital budgeting, cost of capital, capital structure, and dividend policy. This course also handles hospitality-specific cases and readings for investments, capital structure, and dividends.

Course Objectives:
Upon completion of this course, the students are expected to be able to:

- Understand the role of financial management
- Explain the time value of money and its applications
- Understand the concepts of risk, return, and risk preference, investment portfolio, and the Capital Asset Pricing Model (CAPM)
- Understand interest rates, corporate bonds, and bond valuation
- Comprehend different types of stock and stock valuation
- Apply capital budgeting techniques to hospitality investments
- Understand the cost of capital concept, cost of debt and stock, weighted average cost of capital, and marginal cost and investment decisions
- Explain firm’s capital structure and how to choose optimal capital structure
- Understand dividend fundamentals and factors affecting dividend policy