



## **KATHRYN HOPKINS, *Lead Marketing Specialist***

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### **Chancellor's Office**

All projects for the Chancellor's office including projects for the Chief Communications Officer and Chief of Staff

### **Advancement**

All projects for offices that fall under the Advancement administrative unit (except Marketing Communications)

- Advancement
- Alumni Relations
- Development
- IPFW Foundation

### **Academic Affairs and Enrollment Management**

Projects only for the offices listed below

- Admissions
- Collegiate Connection
- Graduate Studies
- Honors Program
- Major Scholarships
- Summit Scholars

## **SUSAN ALDERMAN, *Marketing Specialist***

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### *Administrative Units*

#### **Academic Affairs and Enrollment Management**

All projects for offices that fall under the Academic Affairs and Enrollment Management administrative unit (except Admissions, Collegiate Connection, Graduate Studies, Honors Program, Major Scholarships, and Summit Scholars)

#### **Advancement**

- Marketing Communications

#### **Financial and Administrative Affairs**

All projects for offices that fall under the Financial and Administrative Affairs administrative unit, **including Athletics**

#### **Student Affairs**

All projects for offices that fall under the Student Affairs administrative unit

### *Academic Units*

#### **Colleges, Schools, and Divisions**

All projects related to academic departments in all colleges, schools, and divisions

- College of Arts and Sciences
- College of Education and Public Policy
- College of Engineering, Technology, and Computer Science
- College of Health and Human Services
- College of Visual and Performing Arts
- Division of Continuing Studies
- Doermer School of Business