ETCS Executive Committee Meeting  
December 11, 2017  
ET 206 2:00-4:00 pm

Present: Mary Jane Casiano, Abdullah Eroglu, Beomjin Kim, Kim McDonald, Gordon Schmidt, Gary Steffen, Nashwan Younis, Manoochehr Zoghi

 Guests: Ron Elsenbaumer, Chancellor; Carl Drummond, VCAA; Krissy Kreager and Laura Ziegler, Financial Aid; and Colleen Dixon, Advancement

Manoochehr called the meeting to order and welcomed the Chancellor and Vice Chancellor to the meeting. Everyone introduced himself or herself to the new chancellor. The Chancellor’s main question was what are we doing to recruit students?

Gordon indicated that some industries such as Fort Wayne Metals, BAE, or WaterFurnace want to offer courses on their sites. We need to look at these and other opportunities. CS offers dual credit courses at Homestead and will offer at Snider soon. Would anyone be able to help with these dual credit courses? Financial Aid is working on scholarships for more beginning and transfer students.

We have an advanced manufacturing committee with high school representatives of targeted schools (all the way to Wabash). The “workforce development” theme is from pre-college to career pathways. This has been our strategic planning discussions and we have nine teams covering this theme through our strategic planning retreat.

Carl said the university is creating a broader radiance of students by reaching out further in Indiana, Michigan, and Ohio and will be looking at students’ SAT/ACT scores who meet performance criteria. This may give us an additional 6,000 applicants or more.

1. We will have more advantage with the PU brand.
2. We need to embrace our enrollment. Finances are a big concern. Next year, we need to start early on the branding exercise and discuss how we are going to address our audiences.

Dr. Zoghi informed the Chancellor about the retreat on January 4, 2018 at the Classic Ballroom from 11-3 pm. Dr. Zoghi will provide him the information to see if he could attend.

Krissy talked about the Purdue University Fort Wayne Scholarship matrix for incoming freshmen (first time) and transfer admits. These scholarships are renewable annually for up to four years. Student must be enrolled full-time (12-15 credit hours) at the end of the fourth week of the semester. S/he must be a student in good standing. Financial Aid will apply Pell first and then their own scholarship. 5 ½% of fees and tuitions will be used to backfill these scholarships.

Each student getting a scholarship has received a personalized phone call and a letter from Financial Aid. We reviewed the list of scholarships to fund the Purdue Fort Wayne Scholarships. Any missing or scholarships that are too specific Mary Jane will email to Krissy to review. The finalized packet of scholarships are expected to be completed by mid-January.

Dr. Zoghi distributed a spreadsheet on ETCS Course Enrollment and Credit Hour Production for each Friday from November 24 to December 8, 2017. ETCS will have a table in the lobby on Monday – Wednesday to answer questions and assist regarding the registration. Please have faculty announce at their finals that students should register.

Beomjin moved to approve the minutes of November 27, 2017 and Nash seconded it; all approved. The meeting adjourned.

Respectfully submitted,
Mary Jane Casiano, secretary